

SEASONAL-USE CLIMATE AUDIT · SHOWCASE

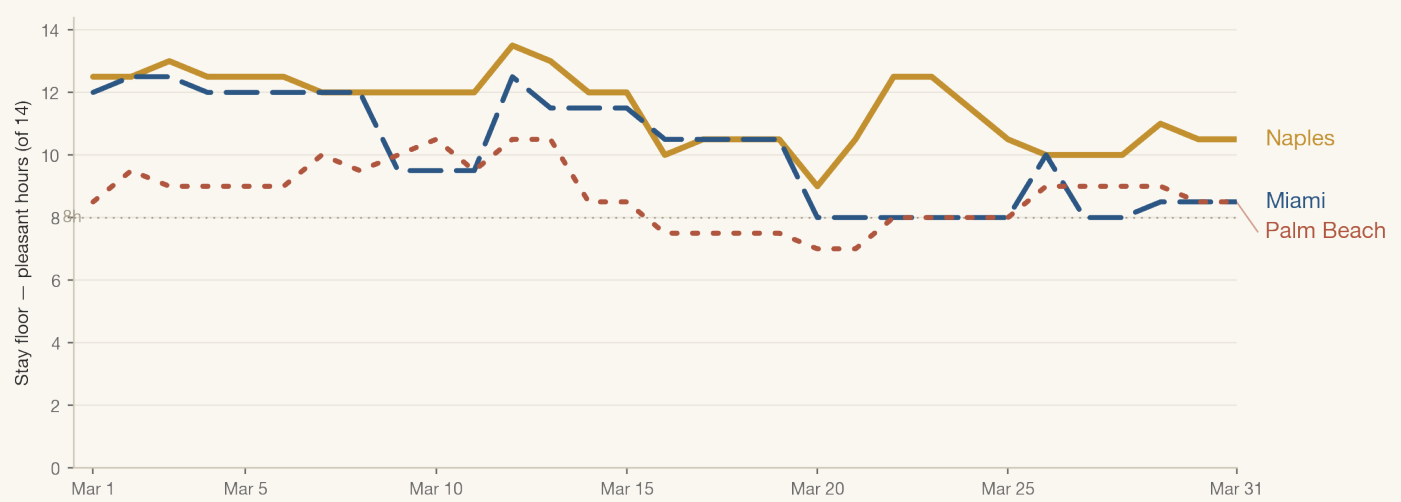
# Three Florida coasts — March

**Not the average year. The weeks the home is actually used.**

*A pleasant hour = daytime (8am–10pm), no rain, no oppressive heat, no biting cold.*

**Not an average. A floor — the stay level held in at least 24 of the 25 observed years (about 90% one-sided confidence), tolerating one off day in seven.**

## One month, three coasts — the floor, day by day



**The stay floor ranks the three coasts — Naples, then Miami, then Palm Beach — and the margin between them is what a shortlist comparison surfaces.**

All three clear 8 pleasant hours on most March dates — Naples and Miami on every one of the 31, Palm Beach on 25.

**Same state, same month — three different Marches.**

*A showcase comparison of three destinations over one month. A real audit is scoped to your shortlist and your client's occupancy weeks.*

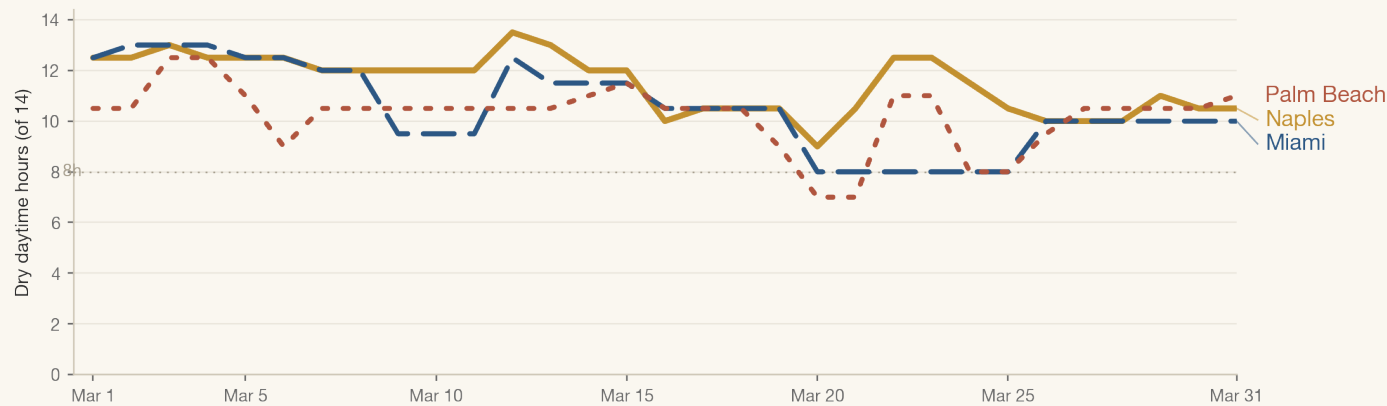
*A worked comparison of destinations and areas over a single occupancy window.*

WHY THE GAPS

# One gap is rain. The other is heat.

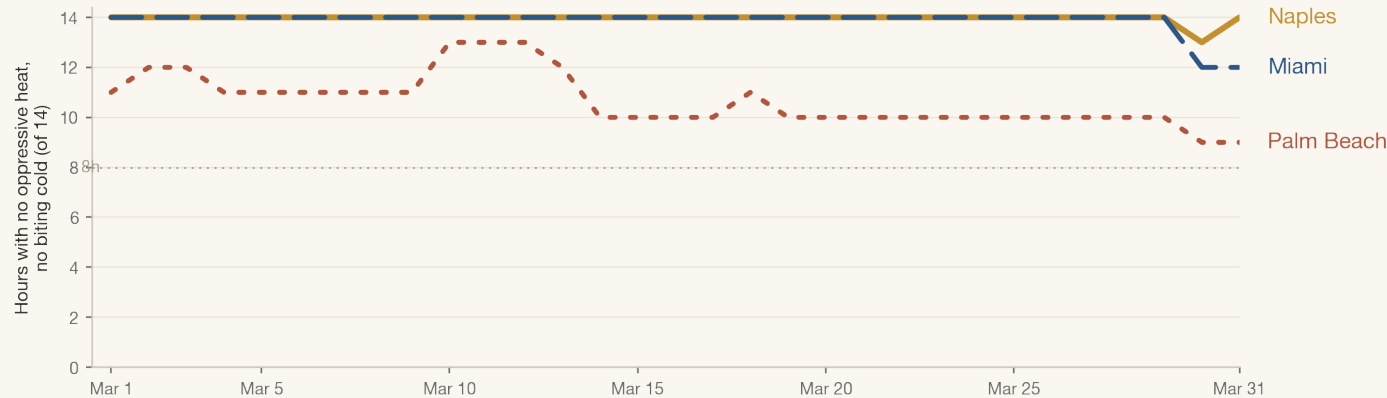
*The same floor, split into its two measured channels.*

## Rain channel — dry daytime hours at the floor



Naples runs drier than both — the Gulf-coast edge is rain. Miami and Palm Beach share the same March rain floor.

## Thermal channel — hours with no oppressive heat, no biting cold



Palm Beach alone trades afternoon hours to heat; Naples and Miami both hold the full daytime band. **It is not an east-vs-west rule — Miami sits on the same Atlantic coast as Palm Beach and holds the heat that Palm Beach does not.**

### How we measure

25 years of measured satellite climate — NASA GPM IMERG rain + Copernicus ERA5-HEAT thermal comfort (UTCI), read across destinations and areas. The stay floor tolerates one off day in seven and is the level held in at least 24 of the 25 observed years — about 90% one-sided confidence for the year ahead. Pleasant-hours describe day-to-day usability; they do not measure tropical-cyclone or storm-surge exposure (the official Atlantic hurricane season, Jun 1 – Nov 30, lies outside the window shown).

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